

**ShelbyKY Tourism & Visitors Bureau**

**May Meeting:**

**May 25, 2021**

*Members present: Ray, Dori, Vance, Leon, Joyce, Bethany, Chenelle*

Guests:

The meeting was called to order at 9:00 am by Board Chair.

A motion was made to approve the February meeting minutes as presented, seconded and passed. Motion carried.

A discussion was had about the February, March and April financials including revenue and expenses. A motion was made to approve the February, March and April Financial Reports as presented, seconded and passed. Motion carried.

Chairman’s Report was given, to include that the Chairman has recently spoke with the Judge about request for Memorial Statue.

President’s Report was given, to include an updated report on the occupancy rate for hotels and AirBNB’s, update on the restaurant numbers in Shelbyville and Simpsonville. An update was given on incoming and closing businesses in ShelbyKY. Update was given on the Conference Center progress and future/potential events at the center. Update was given on the Signage program progress and about the timeline for the new/updated website.

A discussion was held about the sponsorship requests from Shelby County A&M for the upcoming Fair and Tractor Pull. A motion was made to approve the $3500 sponsorship, seconded and passed. Motion carried.

A discussion was held about the sponsorship request for the Shelby County Gold Star Memorial. A motion was made to not approve the $5000 sponsorship request, seconded and passed. Motion carried.

A motion was made to go into a closed session, seconded.

A motion was made to open the closed session, seconded.

The 2020-2021 Budget amendments were presented and reviewed. A motion was made to approve the amendments, seconded and passed. Motion carried.

The 2021-2022 Budget adjustments were reviewed.

A motion was made to approve the President|CEO salary of $66,500 for the 2021-2022 budget starting July 1, 2021, seconded and passed. Motion carried.

Committee reports were given.

A motion was made to adjourn, seconded and passed at 11:02 am. Adjourned.