

**August 2020  
Meeting Agenda**

**ShelbyKY Tourism   
August 25, 2020**

To promote Shelby County as a unique year-round destination driving sustainable economic growth and quality of life.

A getaway destination for leisure, equine and sports with a thriving downtown core connecting Shelbyville & Simpsonville.

-Mission & Vision Statements

**Call to Order:** Ray Tucker, Chairman of the Board

**Minutes**: July 28, 2020

**Financial Report**: Dori Lewis, Treasurer

**Chairman’s Report**

**President’s Report**

**Old Business**:

Wayfinding Program

**New Business**:

Transient Tax Requests

Committee Reports:

Executive:  
Marketing:

Enhancement:

Development:

Workforce:

Advocacy:

**Good of the Order Announcements**

**Next Meeting**: Tuesday, September 22nd at 9 AM (ShelbyKY Tourism Office)