



**ShelbyKY Tourism & Visitors Bureau
September Meeting
September 28, 2021**

Members present: Ray, Dori, Vance, Leon, Bethany, Shalane, Chenelle

The meeting was called to order at 8:55 am by the Board Chair.

A motion was made to approve the August meeting minutes as presented, seconded and passed. Motion carried.

A discussion was had about the August financials including revenue, expenses, and transient tax distributions. A motion was made to approve the August Financial Report as presented, seconded and passed. Motion carried.

Chairman's Report was given, to include the introduction to new board member. An update was given regarding Board Chair's meeting with Chenelle and the Simpsonville Parks Department and a meeting with Shelbyville City Council members Suttor and Hardesty regarding the proposed Entertainment District. Discussion was held regarding updated insurance requirements and policies for the Shelbyville Conference & Welcome Center. A motion was made to approve updated insurance policies, seconded and passed. Motion carried.

President's Report was given, to include an updated report on the occupancy rate for hotels and AirBNBs, and update on the restaurant numbers in Shelbyville and Simpsonville. An update was given on upcoming press coverage. Further discussion was held regarding the Conference Center and event bookings.

A discussion was held to revise the trolley job description and pay rate. A motion was made to approve the revised trolley driver job description and pay rate, seconded and passed. Motion carried.

A discussion was held on Conference Center open house and events, including Chamber of Commerce and morning mixers.

A discussion was held about partnership opportunities with Simpsonville Parks and Recreation. A motion was made to grant \$50,000 to Simpsonville Parks and Recreation for the construction of a new playground, seconded and passed. Motion carried.

A discussion was held about the proposed Entertainment District in downtown Shelbyville. Discussion tabled until November 2021 meeting.

A discussion was held regarding the budget adjustments. A motion was made to approve the budget adjustments as presented, seconded and passed. Motion carried.

A discussion was held regarding carryover funds from prior fiscal year and ways funds can be used.

No committee reports were given.

A motion was made to adjourn, seconded and passed. Meeting adjourned at 10:19 AM.